

MicroRid vs. Bleach!

- 1) MicroRid is a new technology product unlike any other products currently available on the market. MicroRid is a new technology product.
- 2) MicroRid is a unique product that was specifically designed for Mold Remediation. It is much more than just a cleaner.
- 3) Mold and Mildew spores penetrate deep into porous building materials. MicroRid is designed to penetrate deep into these materials to get to that Mold and Mildew.
- 4) MicroRid's technology enables it to penetrate and to help lift Mold and Mildew out of pores, nooks and crannies. When it contacts mold or mildew it releases millions of oxygen bubbles to oxidize and scrub the sources of stain and odor from deep within the contaminated surface.
- 5) MicroRid is the most powerful product on the market. It is designed to save time and money by enabling projects to pass even the most stringent clearance criteria, usually on the first test!
- 6) Because MicroRid is so powerful, it has a much higher coverage rate than the other products currently on the market.
- 7) MicroRid has been designed as an all in one product. It can be used start to finish on any mold remediation project, from initial cleaning, to fogging, to final cleaning. It eliminates the need for several different types of cleaners.
- 8) MicroRid is easily applied by a variety of techniques: manual spray, sponge, mechanical spraying, fogging, etc. Because of this versatility, MicroRid can be used on virtually any surface by any application technique.
- 9) MicroRid is not chlorinated so it will not bleach out or lighten most fabrics, paint or damage most surfaces.

MicroRid is better than bleach because:

Bleach fumes are harmful to humans.

Bleach and bleach fumes are corrosive.

Bleach can fade or damage many colored surfaces.

If mixed improperly, bleach may destroy many surfaces or be too dilute to be effective.

If bleach is diluted with certain waters it can become ineffective within minutes.

Bleach leaves a facility with a strong, unpleasant odor.

Bleach will not penetrate some surfaces effectively. Therefore, mold or mildew could return within a few days of treatment.