

Press Release

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Atlanta- It has been reported that mold infestations have cost homeowners more than \$1 billion dollars in 2001. Mold and other microbes (microscopic organisms which can not be seen by the naked eye) live, feed, reproduce and live indoors. Microbes can cause serious health problems for humans that can ultimately lead to paralysis or even death. The same inherent dangers exist in office buildings, apartment buildings and virtually any structure that humans inhabit.

The most obvious cause for potential mold problems can be attributed to building design and materials. While brick, mortar and solid woods were once used almost exclusively in building materials, they have given way to materials that are less expensive and less forgiving to water exposure, therefore, increasing the odds of mold infestation.

While many companies have scrambled to formulate a solution to such a deadly threat, one product in particular stands out, MicroRid Powder Concentrate. MicroRid Powder Concentrate is Twin Chemical's highly effective mold and mildew stain remover. It is designed to be effective against all types of microbes-bacteria, mold, mildew, fungus and algae. Also, MicroRid's formulation leaves a long lasting "micro-layer" coating that retards the re-establishment of odors and stains caused by mold, bacteria, mildew and algae.

MicroRid has many different applications that include but are not limited to, interior and exterior wall surfaces such as, stone, drywall, stucco, plaster, concrete and brick. It is also excellent on other surfaces like fiberglass, formica, glazed tiles, glazed porcelain, plastic, vinyl, roof shingles, wood shakes, felt and synthetic overcoats.

To prevent re-infestation there is also MicroRid DuraShield, a microbiostatic agent that inhibits the growth of odor causing bacteria that is also responsible for staining and discoloration, fungi (mold and mildew) and algae. MicroRid DuraShield is a stable aqueous solution of a Silicone Quaternary Ammonium Salt, which can produce a durable microbiostatic coating on a broad range of textiles.

If you are a homeowner or a mold remediation specialist, MicroRid is the product to turn your disgusting problem into a livable solution. Although Twin Chemicals is located in Atlanta, they have distributors nationwide. To locate a distributor near you, call toll free at (800) 442-4958 or visit their website at www.twin-chemicals.com