

Now there is a "User Friendly" Flame Retardant!!!

The Consumer Products Safety Commission (CPSC) is in the process of issuing "Open Flame Ignition Standards" along with California and several other States. Those Standards will be mandatory for suppliers and retailers of bedding articles such as mattresses, sheets, blankets, pillows, mattress pads, comforters, quilts, and decorative pillows to name a few.

These Standards will be good for *newly purchased goods*. It is, however, up to the consumer to protect *his existing belongings* with an after-market "do it yourself" fire retardant treatment.

Flame-Shield® is a "User-Friendly" aerosol fire retardant that is being marketed by **AAM Industries, Inc. out of Atlanta, GA.** This fire retardant can be applied to beds, carpeting, upholstery, drapes, pillows, decorative pillows, sheet rock, unfinished wood, wall-paper, natural Christmas trees, cushions, and most absorbent materials. It is not made for application to sleepwear and clothing. **Flame-Shield®** is approved by the State of California Fire Marshal and by the City of New York. These certifications are two of the most stringent in the Country.

Flame-Shield® does not change the characteristics of the treated surface. Materials feel and look the same as before the treatment, without stiffness or residue.

Flame-Shield® will last until it is washed with water. It can be dry cleaned several times before losing its effectiveness.

The question that we all have to ask, "should we wait to protect ourselves from these potential dangers until we have all new bedding and accessories or should take action now by using this product, **Flame-Shield®**, being brought to the marketplace by **AAM Industries, Inc.**

It is a fact that most of the bedding we own is not new and not "fire retarded" The time is now to protect with this relatively low cost and easy to apply treatment.

The final piece of the puzzle is that **Flame-Shield® is an environmentally compliant product and non-toxic.**